



SBIR/STTR NIH Intensive

January 24 & 25, 2024

Is your company considering or planning on submitting a proposal for SBIR/STTR funding through the National Institutes of Health (NIH)? If you are targeting the April 5th submission deadline, you better start the process now! During this workshop, our experts will provide important information about SBIR/STTR funding and how to craft a competitive SBIR/STTR proposal that meets the unique requirements of the NIH. In addition to up-to-date information on the SBIR/STTR programs.

Expect to learn:

- Registration process necessary for submission
- Strategies for targeting your proposal to meet the reviewers' expectations
- How to approach each section of the proposal
- Common pitfalls and how to avoid them, and more.

2-Day Training Agenda

Wednesday, Jan.24

10:00 a.m. - 11:30 a.m.

SBIR/STTR Overview and NIH Program Essentials

An overview of the SBIR/STTR program and review of NIH SBIR/STTR Program Essen

2:00 p.m. - 3:30 p.m.

NIH Proposal Prep - Part 1

Detailed explanation of the major components of the Research Plan with strategies and review criteria

Thursday, Jan.25

10:00 a.m. - 11:30 a.m.

NIH Proposal Prep - Part 2

Continuation of NIH proposal prep, including Biosketches, Facilities, Budgets

REGISTRATION LINK: <https://cfbsbirtrain2024a.eventbrite.com>



Presented by:

BBC Entrepreneurial Training & Consulting

BBCetc is nationally recognized for its success in helping emerging companies win SBIR/STTR funding and use it strategically to propel growth and has been awarded an SBA Tibbetts award and Top 50 Michigan Companies to Watch award. BBCetc manages the Michigan SBIR/STTR Assistance Program and our Michigan clients have been awarded over \$437 million in funding since 2002. www.bbcetc.com / 734.930.9741 / info@bbcetc.com / [@BBC_etc](https://twitter.com/BBC_etc)

Meet the presenters:



[Andrea Johanson Ph.D.](#)
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[Megan Varnum, Ph.D.](#)
Principal Consultant