

BioStrategy Sessions

A Center for Biotechnology Program

WHAT IS A BIOSTRATEGY SESSION?

BioStrategy Sessions provide an opportunity for bioentrepreneurs to gather candid feedback about their business opportunity from a seasoned panel of scientific experts and industry advisors

WHO SHOULD ATTEND?

- Pre-seed and seed-stage firms, including faculty-driven start-up companies
- University spin-outs and incubator companies working to commercialize life science technologies

WHAT IS THE FORMAT?

- BioStrategy Sessions are typically two-hour meetings that allow participants to deliver a 15-20 minute presentation about their business opportunity
- Presentations are followed by an intense strategic discussion meant to address critical issues, highlight potential weaknesses and provide actionable guidance

HOW TO PARTICIPATE

If you are a bioentrepreneur or executive at an emerging bioscience company and would like to participate please contact Phuong Nguyen, PhD.

BIOSTRATEGY SESSION OBJECTIVES

Evaluate & enhance technology commercialization and business development strategy

Assess and improve investor presentations

Facilitate access to academic, industry and government resources

Cultivate bioscience industry growth in the region



***Questions? Please contact Phuong Nguyen, PhD
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There is no cost to participate in a BioStrategy Session. Select clients may be asked to take part in a Technology Commercialization Clinic (TCC) that offers longer-term access to business development services and expertise through the CFB.