INNOVATION BOOTCAMP
FEBRUARY 14, 17, MARCH 3, 2023

CAN YOU BUILD A STARTUP AROUND YOUR TECHNOLOGY?

WHAT YOU'LL GET FROM THE PROGRAM:

- An experiential learning opportunity to help you and your team determine the commercial readiness of your technology
- The basis for a go/no go decision on commercial viability
- A prospective transition plan to move the technology forward to market if you decide to do so
- Possible nomination to the NSF I-Corps Teams National Program that offers a $50,000 grant

The I-Corps team will deliver the Lean Launchpad program live over a two week span allowing you to complete assignments between the three in-person workshops. You will be able to record what you have learned on the online platform Launchpad on GLIDR, and in visual tools that will focus your development of a business model.

NSF I-Corps has trained more than 3,745 individuals in 1,315 teams from 271 institutions that have created 644 companies and gotten $301M in funding.

APPLICATIONS DUE BY February 3
Teams applying must have an Entrepreneurial Lead and Technical Lead

TO LEARN MORE AND APPLY:
https://tinyurl.com/SBUBootcampSpring23

Pre-arrival
Create a 1-minute video, a 3-minute slide presentation of team, and 5 interviews conducted with potential customers or industry contacts

Starting your Startup
Tuesday, Feb 14   9:00 AM - 4:00 PM
 Customer Discovery Journey
Friday, Feb 17   9:00 AM - 4:00 PM
 Go/No Go: What's Next
Friday, Mar 3   9:00 AM - 3:00 PM

Online and In-person at R&D Park

For any questions contact:
Dr. Anurag Purwar
anurag.purwar@stonybrook.edu or
Dr. Ann Marie Scheidt
annmarie.scheidt@stonybrook.edu

Stony Brook University