

## What is the Technology Commercialization Clinic?

---

- A program that provides business development and strategic planning services, as well as market data, competitive intelligence, intellectual property analyses and actionable recommendations to accelerate technology commercialization efforts

## Who Should Participate?

---

- Technology Commercialization Clinic clients include start-up and emerging bioscience companies, entrepreneurial faculty and technologists, as well as technology transfer offices across NYS

## Outcomes & Deliverables

---

- Evaluation of market opportunities
- Assessment of competitive landscape
- Identification of technological advantages
- Strengthened business plans and investor presentations
- Improved commercialization strategies

## How To Participate

---

There is no cost to participate in the Technology Commercialization Clinic. If you are a bioentrepreneur, an executive at an emerging bioscience company or a technology transfer representative and would like to participate in the Technology Commercialization Clinic, please contact Li Liu at 631-632-1665.

## Technology Commercialization Clinic Objectives

- Identify and mitigate risks of early stage technology commercialization
- Position clients to secure financing, including SBIR/STTR awards, angel investment, & venture capital
- Cultivate an entrepreneurial ecosystem and bioscience community in the region